

**BEFORE THE AUTHORITY UNDER THE PUNJAB CONSUMER
PROTECTION ACT 2005/ DISTRICT COORDINATION OFFICER,
BAHAWALPUR.**

Complaint No. 08/2007
State Through Saifullaha Bohar

V/S

Date of Institution 02-11-2007
Askari Cement, Nizam pur

Present:

Assistant Director (Legal), District Consumer Protection Council,
Bahawalpur. Muhammad Munir Shazad, Marketing Officer, Askari Cement on behalf
of respondent company.

Order:

1- The brief facts of the case are that the Askari Cement, Nizam Pur is
Manufacturer of Askari Cement which after packing is sold in the market. It is
complained that the manufacturer of the said product do not write the date of
manufacture, expiry and its price on the cement bag which is clearly violation of the
provisions of the Punjab Consumer Protection Act 2005.

2- After perusing the complaint same was referred to Assistant Director (L),
District Consumer Protection Council, Bahawalpur for process/necessary action.

3- Notice were served to respondent Sohail Akhtar, Marketing Officer, Multan
for written reply. On 17-01-08 written reply received in the office of Assistant
Director (L), District Consumer Protection Council, Bahawalpur.

4- After completion the procedure, the Learned Assistant Director (Legal), District
Consumer Protection Council submitted her comprehensive report before undersigned.
After perusing report parties were directed to appear before the undersigned On
10-03-2008 for final arguments.

5- On 10-03-2008, I have heard ornaments at lenth and found that the instant
complaint is based on solid grounds, Cement has its shelf life which expires after
sometime if not used. Counsel for respondent agreed that the respondent shall write
the date of manufacturing and its expiry on the chest of cement bags which is
essential in the interest of consumer.

6- In view of the above, I, being Authority hereby order / directed that the
respondent shall mention the date of manufacturing and expiry on the chest of each
cement bag. It is essential in the interest of buyers and for the protection of
consumers rights as envisaged by section 11 of the Punjab Consumer Protection
Act 2005. In case of violation of order, legal proceedings shall be initiated against
the respondent, according to section 23(i) of the said Act.

It is certified that this order consists of one pages, each has been read, corrected
and signed by me.

Announced: 10-03-2008

**(Muhammad Ashraf)
Authority,
District Consumer protection council
Bahawalpur.**

